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Report No. 59

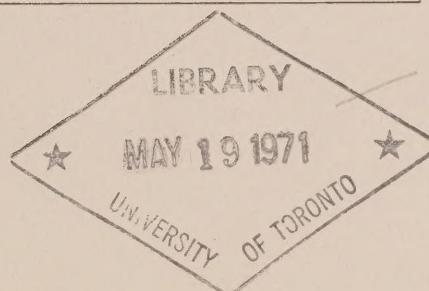
## TOURIST ESTABLISHMENT OCCUPANCY IN ONTARIO

(January and July, 1970)

Average Total Occupancy of Ontario Tourist Establishments  
By Type of Establishment  
During January and July, 1967, 1968, 1969, 1970

And

Average Total Occupancy of Ontario Tourist Establishments  
By Type of Establishment  
and According to Number of Rental Units Available  
During January and July, 1968, 1969 and 1970



DEPARTMENT OF TOURISM AND INFORMATION

Province of Ontario, Parliament Buildings, Toronto, Canada

Hon. Fern Guindon, Minister    A.S. Bray, Deputy Minister



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TOURIST ESTABLISHMENT OCCUPANCY IN ONTARIO

(January and July, 1970)

Peter Klopchic, Ph.D.  
Travel Research Branch

ONTARIO DEPARTMENT OF TOURISM AND INFORMATION

March, 1970



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AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS  
BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE  
A) 30 or MORE RENTAL UNITS  
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IN PER CENT - DISTRICTS 1 - 10

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District 8: Comprised of Vacation Areas:		
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Georgian Bay	
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(22) Nipissing	
(23) Sudbury	
(24) Manitoulin	
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by District, and by Type of Accommodation  
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## APPENDIX 1

## Sampling Card

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SAMPLING METHOD

Our purpose was to calculate the occupancy of all types of tourist establishments in Ontario during the months of January and July, 1970. Approximately 10 per cent of all establishment types in each vacation area (excluding campsites), licensed by the Ontario Department of Tourism and Information and the Liquor Licence Board of Ontario, were randomly selected according to "probability proportional to size".

Sampling cards were prepared by the Travel Research Branch for each of the selected establishments, one covering the month of January and another covering the month of July. (See Appendix I) The field staff of the Tourist Development Branch transmitted the sampling cards to selected tourist establishments in each vacation area. At designated intervals, establishment operators completed the cards and mailed them directly to the Travel Research Branch where they were tabulated and analysed.

The basic description of the contacted establishment was given on each card. In addition, provision was made for three basic data on which the sample was based:

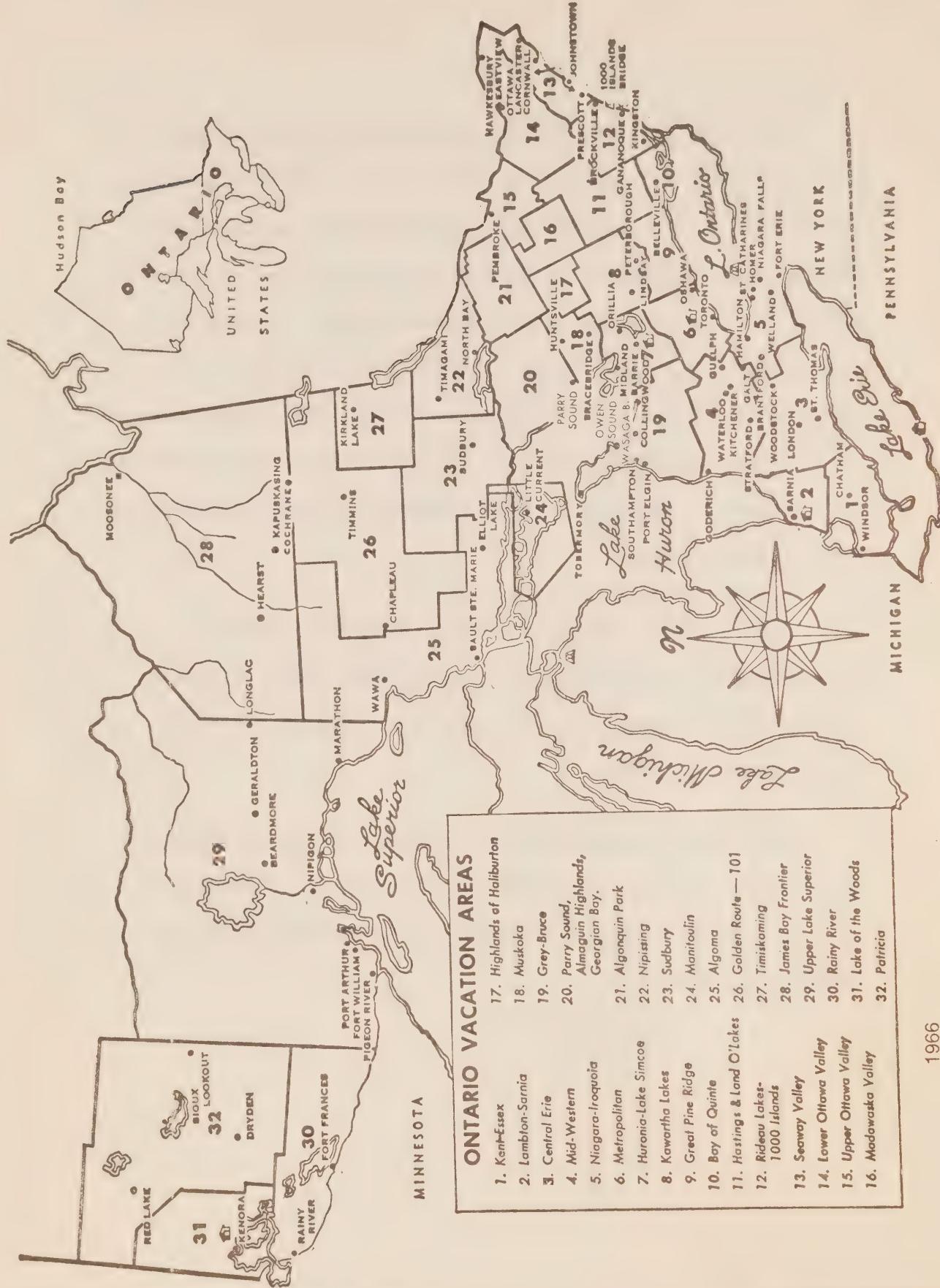
- (a) Total number of rental units available
- (b) Number of rental units occupied
- (c) Selected weeks (in rotation)



The sample provided for the tabulation of a wide range of rental units and types of establishments, with the exception of campsites. Due to their poor representation in the years preceding 1969, campsites have been eliminated from the report and do not influence the data presented herein. Failure to respond, or the remittance of incomplete information was responsible for the final processing of less than 10 per cent of all those establishment types in each vacation area selected for the sample, and thus in some instances, yielded a less than valid occupancy rate.

It is expected that an occupancy survey of tourist establishments in Ontario will be undertaken yearly during the months of January and July, and that a new sample will be selected each year.

Additional information concerning the method of sampling may be obtained from the Travel Research Branch, the Ontario Department of Tourism and Information, 185 Bloor Street East, Toronto 285, Ontario.



## ONTARIO TOURIST ESTABLISHMENT OCCUPANCY, 1970

The following tables include all occupancy rates, expressed in per cent, for each type of establishment by District(\*) and totals for the province, with comparable figures for 1967, 1968 and 1969, where available.

Tables I and II show the occupancy of all types of tourist establishments in Ontario by District(\*) for the months of January and July, 1970.

While the average total occupancy (46%) for January, 1970 receded to the level established in 1967 and 1968, the average for July, 1970 (71%) was higher than that recorded for the same month in the three previous years studied. This higher rate in July for the province was maintained consistently in each of the more popular types of establishments - (i.e., hotel, motel, lodge and cottage), although a more detailed analysis by District revealed some variations. It appears that in comparison to July, 1969, the increased occupancy rates for lodges and cottages during July, 1970 denoted an increase in long-term visitors to the province. (See Tables V to XXIV)

To determine if the number of available rental units had any pronounced effect on the occupancy rate, the detailed breakdown of establishments by category (summary for province) ---

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(\*) For Composition of Districts, See Index, Tables V to XXIV

- (a) 30 or more rental units
- (b) 29 or less rental units

was repeated in 1970. (See Tables III and IV)

Group (a) revealed a higher occupancy rate, (a pattern similar to that obtained for January and July of 1968 and 1969), which indicated the preference for those establishments having more rental units available. This would tend to add evidence to the fact that larger commercial operations are generally more economically viable.

However, success or failure in maintaining economically satisfactory occupancy levels in establishments of 29 rental units or less is also an important factor in the development of the tourist plant. Both options could have some bearing in regards to future development policy. In order to reach more authoritative conclusions on this point, further sampling and analysis of information received from these groups (over and under 30 rental units) will be carried out during 1971.

In Tables V to XXIV information for each of the 10 Districts into which the 32 vacation areas were grouped, provides a clearer indication of the variation of establishment occupancies.

Tables have been prepared for each of the 10 Districts, indicating occupancy by establishment type during January 1968, 1969 and 1970, and also indicating a comparison between the average occupancy of those establishments having more than 30

rental units, and those having less than 29 units available during the same month and year. Similar data is also presented for July 1968, 1969 and 1970.

To understand the magnitude of these occupancy rates, Table XXV was used to provide, in absolute numbers, tourist accommodations used in Ontario in 1969. These data are shown in numbers of establishments and units, by District, and by type of accommodation used (excluding campsites).

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TABLE I

SUMMARY OF TOURIST ESTABLISHMENT OCCUPANCY BY SELECTED DISTRICT  
AND TYPE OF ESTABLISHMENT, IN PER CENT—JANUARY, 1970

Vacation Areas	Response in Per Cent	Total	Motor Hotel (LLB)	Hotel Motor Hotel (Non LLB)	Motel	Lodge	Cottage	Cabin	Other
(1) Essex-Kent.....	96 <sup>c</sup>	80							
(2) Lambton-Sarnia.		96							
(3) Central Erie.....		95	47	51	33	38	n/a	38	n/a
(4) Mid-Western.....		—	82	44	28	55	40	69	n/a
(19) Average Group Occup. District (1) .....		—	—	—	30	34	n/a	n/a	n/a
(19) Grey-Bruce.....		95	—	—	—	24	n/a	n/a	41
(5) Niagara-Iroquois.....		76	60	64	66	59	53	n/a	33
(6) Metropolitan.....		—	—	—	—	—	—	—	35
(9) Great Pine Ridge.....		—	—	—	—	—	—	—	—
(7) Huronia-Lake Simcoe.....		88	100	45	44	41	46	53	n/a
(18) Muskoka.....		—	—	—	—	—	—	—	7
(8) Kawartha Lakes.....		100	100	51	54	n/a	n/a	n/a	n/a
(17) Highlands of Haliburton.....		100	—	—	—	—	—	—	—
(10) Bay of Quinte.....		100	67	38	44	4	32	n/a	n/a
(11) Hastings.....		65	—	—	—	—	—	—	—
(12) Rideau Lakes—1000 Islands.....		92	—	—	—	—	—	—	—
(13) Seaway Valley.....		—	—	—	—	—	—	—	—
(14) Lower Ottawa Valley.....		80	92	43	42	67	41	n/a	n/a
(15) Upper Ottawa Valley.....		100	—	—	—	—	—	—	—
(16) Madawaska Valley.....		—	—	—	—	—	—	—	—
(20) Average Group Occup. District (8) .....		33	n/a	40	88	100	43	42	46
(20) Parry Sound-Almaguin Highlands-Georgian Bay.....		n/a	—	—	—	—	—	—	—
(21) Algonquin Park.....		—	—	—	—	—	—	—	—
(22) Nipissing.....		66	—	—	—	—	—	—	—
(23) Sudbury.....		52	47	50	7	42	n/a	n/a	n/a
(24) Manitoulin.....		80	—	—	—	—	—	—	—
(25) Algoma.....		80	—	—	—	—	—	—	—
(26) Golden Route-101.....		83	n/a	49	54	59	38	37	36
(27) Timiskaming.....		—	—	—	—	—	—	—	—
(28) James Bay Frontier.....		83	—	46	51	49	30	12	n/a
(29) Upper Lake Superior.....		83	—	46	51	49	37	59	n/a
(30) Rainy River.....		—	—	49	49	59	38	14	n/a
(31) Lake of the Woods.....		100	—	46	49	59	39	17	n/a
(32) Patricia.....		—	—	—	—	—	41	08	25
AVERAGE GROUP OCCUP. DISTRICT (10) .....		—	39	44	9	30	12	n/a	n/a
AVERAGE TOTAL OCCUPANCY 1970 .....		—	—	—	—	—	—	—	—
- 1969 .....		—	49	54	59	38	37	59	n/a
- 1968 .....		—	46	49	59	39	37	59	24
- 1967 .....		46	-52-	-52-	-52-	41	08	46	n/a
		1967	240	499	507	388	397	784	81%

Establishments selected in sample.

Correct responses received and tabulated.

Correct responses in per cent of selected sample.

TABLE II

SUMMARY OF TOURIST ESTABLISHMENT OCCUPANCY BY SELECTED DISTRICT  
AND TYPE OF ESTABLISHMENT, IN PER CENT—JULY, 1970

Vacation Areas	Response in Per Cent	Total	Hotel Motor Hotel (LLB)	Hotel (Non LLB)	Motel	Lodge	Cottage	Cabin	Other
(1) Essex-Kent.....	72%	88							
(2) Lambton-Sarnia.....		73							
(3) Central Erie.....		91	68	66	29	69	40	75	58
(4) Mid-Western.....		—	96	51	67	85	64	84	34
(19) Average Group Occup. District (1).....		—	73	73	n/a	73	67	89	64
(19) Grey-Bruce.....		—	—	—	—	—	—	—	78
(5) Niagara-Iroquois.....		92	73	78	n/a	73	67	89	64
(5) Average Group Occup. District (3).....		—	60	53	72	55	72	n/a	51
(6) Metropolitan.....		—	—	—	—	—	—	—	—
(9) Great Pine Ridge.....		53	72	72	55	72	n/a	73	44
(9) Average Group Occup. District (4).....		—	85	—	—	—	—	—	67
(7) Huronia-Lake Simcoe.....		98	—	—	—	—	—	—	—
(18) Muskoka.....		—	75	72	61	73	73	85	70
(18) Average Group Occup. District (5).....		—	—	—	—	—	—	—	34
(8) Kawartha Lakes.....		99	—	—	—	—	—	—	—
(17) Highlands of Haliburton.....		100	—	—	—	—	—	—	—
(17) Average Group Occup. District (6).....		—	72	70	63	66	60	80	57
(10) Bay of Quinte.....		50	—	—	—	—	—	—	45
(11) Hastings.....		67	—	—	—	—	—	—	—
(12) Rideau Lakes-1000 Islands.....		63	—	—	—	—	—	—	—
(13) Seaway Valley.....		77	—	—	—	—	—	—	—
(13) Average Group Occup. District (7).....		—	66	73	59	80	42	66	44
(14) Lower Ottawa Valley.....		84	—	—	—	—	—	—	15
(15) Upper Ottawa Valley.....		58	—	—	—	—	—	—	—
(16) Madawaska Valley.....		89	—	—	—	—	—	—	—
(16) Average Group Occup. District (8).....		—	66	59	82	70	75	89	49
(20) Parry Sound-Almaguin Highlands-Georgian Bay.....		43	—	—	—	—	—	—	49
(21) Algonquin Park.....		100	—	—	—	—	—	—	—
(22) Nipissing.....		63	—	—	—	—	—	—	—
(23) Sudbury.....		69	—	—	—	—	—	—	—
(24) Manitoulin.....		25	—	—	—	—	—	—	—
(25) Algoma.....		57	—	—	—	—	—	—	—
(26) Golden Route-101.....		50	—	—	—	—	—	—	—
(27) Timiskaming.....		13	—	—	—	—	—	—	—
(28) James Bay Frontier.....		0	—	—	—	—	—	—	—
(29) Upper Lake Superior.....		61	72	75	31	83	47	81	48
(30) Rainy River.....		69	—	—	—	—	—	—	30
(31) Lake of the Woods.....		45	—	—	—	—	—	—	—
(32) Patricia.....		65	—	—	—	—	—	—	—
Average Group Occup. District (10).....		—	66	68	33	75	61	62	43
AVERAGE TOTAL OCCUPANCY - 1970.....		—	71	70	62	74	61	79	49
- 1969		—	67	64	58	71	58	77	62
- 1968		—	70	62	47	73	70	84	60
- 1967		—	68	68	54	75	56	74	52
		1967	1968	1969	1969	1970			
Establishments selected in sample		943	902	881	865				
Correct responses received and tabulated		685	669	672	653				
Correct responses in per cent of selected sample		73%	74%	74%	75%				

TABLE III

AVERAGE TOTAL OCCUPANCY OF ALL ONTARIO TOURIST ESTABLISHMENTS  
BY TYPE OF ESTABLISHMENT FOR JANUARY 1967, 1968, 1969 & 1970 - IN PER CENT

Year	Total All Types of Establishments	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	46%	52	-	41	8	46	N/A	24
1968	46%	49	59	39	17	N/A	71	54
1969	49%	54	59	38	14	N/A	N/A	25
1970	46%	51	49	37	37	59	N/A	36

AVERAGE TOTAL OCCUPANCY OF ALL ONTARIO TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT, JANUARY 1968, 1969 & 1970

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	53%	83	43	20	N/A	N/A	50
	1969	57%	63	32	23	N/A	N/A	N/A
	1970	54%	57	35	49	N/A	N/A	7
b) 29 or less rental units	1968	40%	36	37	15	1	71	56
	1969	46%	53	41	12	N/A	N/A	25
	1970	41%	31	38	35	59	11	41

1967	1968	1969	1970
240	499	507	481
Establishments selected for sample -	Correct responses received and tabulated -	Correct responses in per cent of selected sample -	81%
		55%	78%
		133	397
		388	388

TABLE IV

AVERAGE TOTAL OCCUPANCY OF ALL ONTARIO TOURIST ESTABLISHMENTS  
BY TYPE OF ESTABLISHMENT FOR JULY 1967, 1968, 1969 & 1970 - IN PER CENT

Total All Types of Establishments	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	68%	68	54	56	74	52	56	
1968	70%	62	47	70	84	60	68	
1969	67%	64	58	71	58	77	62	
1970	71%	70	62	74	61	79	60	49

AVERAGE TOTAL OCCUPANCY OF ALL ONTARIO TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT, JULY 1968, 1969 & 1970

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	65%	56	84	81	94	100	N/A
	1969	66%	71	77	58	N/A	96	60
	1970	73%	74	80	71	N/A	N/A	69
b) 29 or less rental units	1968	57%	40	70	65	84	59	63
	1969	60%	40	69	57	77	60	62
	1970	63%	37	72	54	79	60	47

	1967	1968	1969	1970
Establishments selected for sample -	943	902	881	865
Correct responses received and tabulated -	685	669	672	653
Correct responses in per cent of selected sample -	73%	74%	76%	75%



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AVERAGE TOTAL OCCUPANCY  
of  
TOURIST ESTABLISHMENTS  
BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE  
a) 30 or More Rental Units  
b) 29 or Less Rental Units  
IN PER CENT  
DISTRICTS 1-10

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TABLE V

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT I (Essex-Kent, Lambton-Sarnia, Central Erie, Mid-Western)

Year	Total All Types of Establishments	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	49%	51	17	N/A	N/A	N/A	28	N/A
1969	53%	60	40	N/A	N/A	N/A	41	N/A
1970	47%	51	33	38	N/A	38	41	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT I (Essex-Kent, Lambton-Sarnia, Central Erie, Mid-Western)

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	50%	N/A	58	N/A	N/A	N/A	N/A
	1969	60%	N/A	31	N/A	N/A	N/A	N/A
	1970	54%	N/A	30	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	51%	17	44	N/A	N/A	28	N/A
	1969	61%	40	42	N/A	N/A	41	N/A
	1970	45%	33	43	N/A	38	41	N/A

TABLE VI

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
 JULY 1967, 1968, 1969 & 1970 - DISTRICT I (Essex-Kent, Lambton-Sarnia, Central Erie, Mid-Western)

Year	Total All Types of Establishments	Hotel,		Motel	Lodge	Cottage	Cabin	Other
		Motor Hotel (LLB)	Hotel (Not LLB)					
1967	64%	61	49	73	34	69	28	45
1968	68%	61	60	76	31	82	58	43
1969	69%	64	44	72	52	90	51	61
1970	68%	66	29	69	40	75	58	57

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
 JULY 1968, 1969 & 1970 - DISTRICT I (Essex-Kent, Lambton-Sarnia, Central Erie, Mid-Western)

Average Total Occupancy	Year	Hotel,		Motel	Lodge	Cottage	Cabin	Other
		Motor Hotel (LLB)	Hotel (Not LLB)					
a) 30 or more rental units	1968	N/A	86	N/A	N/A	81	N/A	N/A
	1969	62%	75	N/A	N/A	N/A	N/A	N/A
	1970	68%	76	N/A	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	56%	71	71	31	83	58	43
	1969	70%	69	52	90	51	61	61
	1970	63%	29	65	40	75	58	57

TABLE VII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 2 (Grey - Bruce)

<u>Total</u> <u>All Types of</u> <u>Establishments</u>	<u>Year</u>	<u>Hotel,</u> <u>Motor Hotel</u> <u>(LLB)</u>	<u>Hotel</u> <u>(Not LLB)</u>	<u>Motel</u>	<u>Lodge</u>	<u>Cottage</u>	<u>Cabin</u>	<u>Other</u>
1968 47%		27	68	55	34	N/A	71	N/A
1969 46%		22	58	55	44	N/A	N/A	N/A
1970 44%		28	55	40	69	N/A	N/A	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 2 (Grey - Bruce)

<u>Average</u> <u>Total</u> <u>Occupancy</u>	<u>Year</u>	<u>Hotel,</u> <u>Motor Hotel</u> <u>(LLB)</u>	<u>Hotel</u> <u>(Not LLB)</u>	<u>Motel</u>	<u>Lodge</u>	<u>Cottage</u>	<u>Cabin</u>	<u>Other</u>
a) 30 or more rental units	1968	37%	74	98	34	N/A	N/A	N/A
	1969	37%	56	61	44	N/A	N/A	N/A
	1970	69%	62	31	69	N/A	N/A	N/A
b) 29 or less rental units	1968	23%	48	49	29	N/A	71	N/A
	1969	17%	62	54	N/A	N/A	0	0
	1970	17%	12	43	N/A	N/A	N/A	N/A

TABLE VIII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JULY 1967, 1968, 1969 & 1970 - DISTRICT 2 (Grey - Bruce)

Year	Total All Types of Establishments	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	62%	36	59	67	66	69	74	17
1968	75%	40	41	83	71	87	95	74
1969	74%	52	48	87	69	78	86	N/A
1970	73%	51	67	85	64	84	34	78

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JULY 1968, 1969 & 1970 - DISTRICT 2 (Grey - Bruce)

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	35%	50	N/A	99	N/A	N/A	N/A
	1969	93%	62	81	64	N/A	N/A	N/A
	1970	34%	65	80	62	N/A	N/A	N/A
b) 29 or less rental units	1968	55%	26	83	65	87	95	74
	1969	45%	15	88	N/A	78	86	N/A
	1970	59%	74	87	76	84	34	78

TABLE IX

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 3 (Niagara - Iroquoia)

Year	Total All Types of Establishments	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	34%	40	N/A	27	1	N/A	N/A	N/A
1969	31%	32	84	29	N/A	N/A	N/A	0
1970	34%	34	N/A	24	N/A	N/A	N/A	33

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 3 (Niagara - Iroquoia)

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	40%	N/A	30	N/A	N/A	N/A	N/A
	1969	32%	N/A	14	N/A	N/A	N/A	N/A
	1970	37%	N/A	13	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	40%	N/A	25	1	N/A	N/A	N/A
	1969	34%	84	36	N/A	N/A	N/A	0
	1970	28%	N/A	28	N/A	N/A	N/A	33

TABLE X

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JULY 1967, 1968, 1969 & 1970 - DISTRICT 3 (Niagara - Iroquoia)

Year	Total All Types of Establishments	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	69%	72	N/A	69	52	85	52	66
1968	67%	64	N/A	70	62	79	59	100
1969	59%	56	N/A	59	75	96	69	79
1970	73%	78	N/A	73	67	89	64	51

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JULY 1968, 1969 & 1970 - DISTRICT 3 (Niagara - Iroquoia)

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	67%	N/A	81	N/A	N/A	N/A	N/A
	1969	60%	N/A	69	N/A	N/A	N/A	N/A
	1970	82%	N/A	78	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	59%	N/A	63	62	79	59	N/A
	1969	50%	N/A	54	75	96	69	69
	1970	68%	N/A	71	67	89	64	42

TABLE XI

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
 JANUARY 1968, 1969 & 1970 - DISTRICT 4 (Metropolitan, Great Pine Ridge)

Year	Total All Types of Establishments	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	60%	62	62	54	0	N/A	N/A	2
1969	68%	70	80	50	N/A	N/A	N/A	8
1970	64%	66	59	53	N/A	N/A	N/A	35

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
 JANUARY 1968, 1969 & 1970 - DISTRICT 4 (Metropolitan, Great Pine Ridge)

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	62%	98	N/A	N/A	N/A	N/A	N/A
	1969	71%	88	59	N/A	N/A	N/A	N/A
	1970	66%	49	48	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	60%	21	0	N/A	N/A	N/A	2
	1969	62%	39	43	N/A	N/A	N/A	8
	1970	55%	N/A	65	N/A	N/A	N/A	35

TABLE XII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
 JULY 1967, 1968, 1969 & 1970 - DISTRICT 4 (Metropolitan, Great Pine Ridge)

Year	Total All Types of Establishments	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	75%	75	58	70	N/A	100	55	12
1968	68%	67	64	62	62	91	65	33
1969	68%	65	80	84	53	94	59	29
1970	72%	72	55	72	N/A	73	44	67

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
 JULY 1968, 1969 & 1970 - DISTRICT 4 (Metropolitan, Great Pine Ridge)

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	68%	71	93	27	N/A	N/A	N/A
	1969	64%	93	87	N/A	N/A	N/A	N/A
	1970	73%	75	71	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	55%	54	59	100	91	65	33
	1969	78%	32	76	53	94	59	29
	1970	58%	27	72	N/A	73	44	67

TABLE XIII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 5 (Huronia - Lake Simcoe, Muskoka)

Year	Total All Types of Establishments	Hotel,		Motel	Lodge	Cottage	Cabin	Other
		Motor Hotel (LLB)	Hotel (Not LLB)					
1968	39%	44	43	42	20	N/A	N/A	49
1969	48%	52	49	48	21	N/A	N/A	5
1970	45%	44	41	46	46	53	N/A	7

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 5 (Huronia - Lake Simcoe, Muskoka)

Average Total Occupancy	Year	Hotel		Motel	Lodge	Cottage	Cabin	Other
		Motor Hotel (LLB)	Hotel (Not LLB)					
a) 30 or more rental units	1968	46%	33	N/A	16	N/A	N/A	N/A
	1969	50%	48	N/A	N/A	N/A	N/A	N/A
	1970	39%	37	N/A	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	40%	48	42	24	N/A	N/A	49
	1969	54%	51	48	21	N/A	N/A	5
	1970	47%	56	46	53	53	N/A	7

TABLE XIV

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JULY 1967, 1968, 1969 & 1970 - DISTRICT 5 (Huronia - Lake Simcoe, Muskoka)

Year	Total All Types of Establishments	Hotel,		Motel	Lodge	Cottage	Cabin	Other
		Motor (LLB)	Hotel (Not LLB)					
1967	65%	56	N/A	91	64	67	36	62
1968	72%	54	28	81	81	81	56	64
1969	65%	58	58	76	61	74	57	37
1970	75%	72	61	73	73	85	70	34

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JULY 1968, 1969 & 1970 - DISTRICT 5 (Huronia - Lake Simcoe, Muskoka)

Average Total Occupancy	Year	Hotel,		Motel	Lodge	Cottage	Cabin	Other
		Motor (LLB)	Hotel (Not LLB)					
a) 30 or more rental units	1968	54%	49	N/A	81	100	100	N/A
	1969	64%	68	N/A	57	N/A	N/A	N/A
	1970	74%	68	N/A	69	N/A	N/A	N/A
b) 29 or less rental units	1968	54%	5	81	80	79	52	64
	1969	53%	51	76	66	74	53	37
	1970	68%	50	73	81	85	70	34

TABLE XV

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 6 (Kawartha Lakes, Highlands of Haliburton)

Year	Total All Types of Establishments	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	36%	41	34	39	3	N/A	N/A	31
1969	39%	50	40	35	8	N/A	N/A	N/A
1970	51%	54	N/A	44	26	N/A	N/A	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 6 (Kawartha Lakes, Highlands of Haliburton)

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	45%	N/A	N/A	N/A	N/A	N/A	N/A
	1969	60%	N/A	N/A	5	N/A	N/A	N/A
	1970	66%	N/A	N/A	28	N/A	N/A	N/A
b) 29 or less rental units	1968	35%	34	39	3	N/A	N/A	31
	1969	32%	40	35	10	N/A	N/A	N/A
	1970	42%	N/A	44	26	N/A	N/A	N/A

TABLE XVI

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JULY 1967, 1968, 1969 & 1970 - DISTRICT 6 (Kawartha Lakes, Highlands of Haliburton)

Year	Total All Types of Establishments	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	63%	73	29	67	49	75	46	9
1968	78%	63	42	66	72	88	69	51
1969	70%	61	55	64	54	84	35	N/A
1970	72%	70	63	66	60	80	57	4.5

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JULY 1968, 1969 & 1970 - DISTRICT 6 (Kawartha Lakes, Highlands of Haliburton)

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	57%	N/A	N/A	92	N/A	N/A	N/A
	1969	72%	N/A	N/A	50	N/A	N/A	N/A
	1970	79%	N/A	N/A	83	N/A	N/A	N/A
b) 29 or less rental units	1968	71%	42	66	59	88	69	51
	1969	44%	55	64	58	84	35	N/A
	1970	55%	63	66	50	80	57	4.5

TABLE XVII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 7 (Bay of Quinte, Hastings, Rideau Lakes - 1000 Islands, Seaway Valley)

Year	Total All Types of Establishments	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	41%	45		52	36	N/A	N/A	N/A
1969	34%	34		35	33	N/A	N/A	N/A
1970	38%	44		4	32	N/A	N/A	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 7 (Bay of Quinte, Hastings, Rideau Lakes - 1000 Islands, Seaway Valley)

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968			N/A	22	N/A	N/A	N/A
	1969			36	11	N/A	N/A	N/A
	1970			49%	12	N/A	N/A	N/A
b) 29 or less rental units	1968					N/A	N/A	N/A
	1969			48%	52	N/A	N/A	N/A
	1970			18%	30	N/A	N/A	N/A

TABLE XVIII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
 JULY 1967, 1968, 1969 & 1970 - DISTRICT 7 (Bay of Quinte, Hastings, Rideau Lakes - 1000 Islands, Seaway Valley)

Year	Total All Types of Establishments	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	68%	73	50	74	43	70	65	79
1968	73%	63	37	71	61	87	76	100
1969	74%	68	51	79	68	88	44	97
1970	66%	73	59	80	42	66	44	15

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
 JULY 1968, 1969 & 1970 - DISTRICT 7 (Bay of Quinte, Hastings, Rideau Lakes - 1000 Islands, Seaway Valley)

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	63%	N/A	80	N/A	N/A	N/A	N/A
	1969	73%	54	77	N/A	88	N/A	N/A
	1970	72%	66	99	78	N/A	N/A	N/A
b) 29 or less rental units	1968	62%	37	69	61	87	76	100
	1969	49%	29	79	60	88	35	97
	1970	87%	3	77	28	66	44	15

TABLE XIX

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 8 (Lower Ottawa Valley, Upper Ottawa Valley, Madawaska Valley)

Year	Total All Types of Establishments	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	60%	60	94	49	N/A	0	N/A	68
1969	49%	46	59	50	N/A	N/A	N/A	N/A
1970	43%	42	67	41	N/A	N/A	N/A	46

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 8 (Lower Ottawa Valley, Upper Ottawa Valley, Madawaska Valley)

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	63%	94	45	N/A	N/A	N/A	50
	1969	47%	59	47	N/A	N/A	N/A	N/A
	1970	44%	67	46	N/A	N/A	N/A	7
b) 29 or less rental units	1968	44%	N/A	52	N/A	0	N/A	87
	1969	43%	N/A	51	N/A	N/A	N/A	N/A
	1970	36%	N/A	38	N/A	N/A	N/A	66

TABLE XXX

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
 JULY 1967, 1968, 1969 & 1970 - DISTRICT 8 (Lower Ottawa Valley, Upper Ottawa Valley, Madawaska Valley)

Year	Total All Types of Establishments	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	70%	65	89	78	80	66	57	79
1968	67%	58	35	78	92	81	56	61
1969	69%	65	81	72	65	76	67	56
1970	66%	59	82	70	75	89	49	49

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
 JULY 1968, 1969 & 1970 - DISTRICT 8 (Lower Ottawa Valley, Upper Ottawa Valley, Madawaska Valley)

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	59%	35	80	N/A	N/A	N/A	N/A
	1969	70%	81	76	N/A	N/A	N/A	8
	1970	64%	82	84	N/A	N/A	N/A	16
b) 29 or less rental units	1968	52%	N/A	77	92	81	56	61
	1969	49%	N/A	70	65	76	67	80
	1970	41%	N/A	66	75	89	49	59

TABLE XXI

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 9 (Parry Sound, Algoma Park, Nipissing, Sudbury, Manitoulin, Algoma,  
Golden Route-101, Timiskaming, James Bay Frontier)

Total Year	Hotel, All Types of Establishments	Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	38%	41	48	27	N/A	N/A	N/A	N/A
1969	47%	49	57	43	14	N/A	N/A	0
1970	47%	50	7	42	N/A	N/A	N/A	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 9 (Parry Sound, Algoma Park, Nipissing, Sudbury, Manitoulin, Algoma,  
Golden Route-101, Timiskaming, James Bay Frontier)

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	49%	N/A	45	N/A	N/A	N/A	N/A
	1969	54%	N/A	49	N/A	N/A	N/A	N/A
	1970	51%	N/A	76	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	34%	48	15	N/A	N/A	N/A	N/A
	1969	45%	57	42	14	N/A	N/A	0
	1970	49%	7	37	N/A	N/A	N/A	N/A

TABLE XXII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
 JULY 1967, 1968, 1969 & 1970 - DISTRICT 9 (Parry Sound, Algonguin Park, Nipissing, Sudbury, Manitoulin, Algoma,  
 Golden Route-101, Timiskaming, James Bay Frontier)

Year	Total All Types of Establishments	Hotel, Motor (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1967	73%	67	7	77	76	78	80	29
1968	73%	59	57	74	79	86	25	N/A
1969	71%	67	N/A	72	52	82	73	N/A
1970	72%	75	31	83	47	81	48	30

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
 JULY 1968, 1969 & 1970 - DISTRICT 9 (Parry Sound, Algonguin Park, Nipissing, Sudbury, Manitoulin, Algoma,  
 Golden Route-101, Timiskaming, James Bay Frontier)

Average Total Occupancy	Year	Hotel, Motor (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	68%	N/A	89	N/A	N/A	N/A	N/A
	1969	70%	N/A	96	44	N/A	N/A	N/A
	1970	71%	N/A	97	53	N/A	N/A	N/A
b) 29 or less rental units	1968	53%	57	69	79	86	25	N/A
	1969	66%	N/A	66	54	82	73	N/A
	1970	78%	31	79	46	81	48	30

TABLE XXIII

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 10 (Upper Lake Superior, Rainy River, Lake of the Woods, Patricia)

Year	Total	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
1968	34%	42	N/A	16	N/A	N/A	60	N/A
1969	36%	44	N/A	22	N/A	N/A	N/A	N/A
1970	39%	44	9	30	12	N/A	N/A	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
JANUARY 1968, 1969 & 1970 - DISTRICT 10 (Upper Lake Superior, Rainy River, Lake of the Woods, Patricia)

Average Total Occupancy	Year	Hotel, Motor Hotel (LLB)	Hotel (Not LLB)	Motel	Lodge	Cottage	Cabin	Other
a) 30 or more rental units	1968	50%	N/A	49	N/A	N/A	N/A	N/A
	1969	50%	N/A	14	N/A	N/A	N/A	N/A
	1970	46%	N/A	9	N/A	N/A	N/A	N/A
b) 29 or less rental units	1968	32%	31	12	N/A	N/A	60	N/A
	1969	30%	76	29	6	N/A	N/A	N/A
	1970	37%	9	25	12	N/A	N/A	N/A

TABLE XXIV

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT - IN PER CENT  
 JULY 1967, 1968, 1969 & 1970 - DISTRICT 10 (Upper Lake Superior, Rainy River, Lake of the Woods, Patricia)

Year	Total	Hotel,		Motel (Not LLB)	Lodge	Cottage	Cabin	Other
	All Types of Establishments	Motor Hotel (LLB)	Hotel (Not LLB)					
1967	62%	66	67	81	35	78	70	40
1968	62%	66	45	80	37	66	67	70
1969	61%	74	31	86	42	46	72	56
1970	66%	68	33	75	61	62	43	N/A

AVERAGE TOTAL OCCUPANCY OF TOURIST ESTABLISHMENTS BY TYPE OF ESTABLISHMENT  
 ACCORDING TO NUMBER OF RENTAL UNITS AVAILABLE - IN PER CENT  
 JULY 1968, 1969 & 1970 - DISTRICT 10 (Upper Lake Superior, Rainy River, Lake of the Woods, Patricia)

Average Total Occupancy	Total	Hotel,		Motel (Not LLB)	Lodge	Cottage	Cabin	Other
	Year	Motor Hotel (LLB)	Hotel (Not LLB)					
a) 30 or more rental units	1968	70%	N/A	82	41	N/A	N/A	N/A
	1969	78%	N/A	80	66	N/A	N/A	N/A
	1970	80%	N/A	80	83	N/A	N/A	N/A
b) 29 or less rental units	1968	62%	45	80	37	66	67	70
	1969	63%	31	87	39	46	72	56
	1970	40%	33	74	57	62	43	N/A

TABLE XXV

TOURIST ACCOMMODATION IN ONTARIO, 1969  
(Excluding Campsites)

29.

District	TYPE OF ESTABLISHMENT										TOTAL					
	Motel/Motor Hotel (LLB)			Hotel(not LLB)			Lodge			Cottage	Cabin	Other				
	Number	Units	Number	Units	Number	Units	Number	Units	Number	Units	Number	Units				
1	188	6,005	19	405	239	4,183	3	38	107	924	32	320	9	96	597	11,971
2	33	527	23	659	51	658	3	117	188	1,253	26	283	6	53	330	3,550
3	127	5,676	6	129	239	5,407	-	-	31	289	53	598	21	246	477	12,345
4	118	11,322	19	818	209	3,516	21	261	119	970	52	337	-	-	538	17,224
5	57	2,151	28	432	156	2,001	120	3,656	504	3,522	152	1,365	5	38	1,022	13,165
6	25	686	8	97	42	550	101	2,110	367	2,610	19	134	3	21	565	6,208
7	92	3,156	14	238	166	2,751	43	729	440	2,685	71	945	15	134	841	10,638
8	84	3,875	5	370	104	1,813	31	393	156	941	43	332	8	72	431	7,796
9	252	5,604	21	329	256	3,840	341	3,443	668	5,170	67	663	-	-	1,605	19,049
10	73	2,144	2	60	113	1,503	282	2,147	320	2,094	14	122	3	18	807	8,082
<b>TOTAL:</b>	<b>1,049</b>	<b>41,146</b>	<b>145</b>	<b>3,537</b>	<b>1,575</b>	<b>26,222</b>	<b>945</b>	<b>12,894</b>	<b>2,900</b>	<b>20,458</b>	<b>529</b>	<b>5,099</b>	<b>70</b>	<b>678</b>	<b>7,213</b>	<b>110,034</b>

APPENDIX ISAMPLING CARD

Number \_\_\_\_\_

Name of Establishment \_\_\_\_\_

Address \_\_\_\_\_

Vacation Area \_\_\_\_\_

**PLEASE INDICATE MAIN TYPE OF ESTABLISHMENT OPERATED:**Hotel, Motor Hotel  
(L.L.B.)

Cottage

Hotel

Cabin

Motel

Campsite

Resort-Lodge (A.P.)

Other

**PLEASE COMPLETE THE FOLLOWING FOR THE WEEK OF:**

(Inclusive)

If you have more than one type of rental unit in your establishment,  
please name and give their occupancy separately:

Type of Establish- ment	Units Avail- able	NUMBER OF UNITS OCCUPIED ON:						
		Mon.	Tues.	Wed.	Thur.	Fri.	Sat.	Sun.
1								
2								
3								

Note: For the purpose of this survey a room is to be considered fully occupied even if being used by only 1 person.

PLEASE RETURN COMPLETED CARD AS SOON AS POSSIBLE AFTER SURVEY DATE. THANK YOU.





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